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Satellite Newsgathering

Jonathan Higgins



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Praise for the first edition:

"It is a wonderful source of information and has the merit of going straight to the subject, being technically precise although very easy to understand. There are numerous pictures, photographs, diagrams, which make the reading a real pleasure."

--European Broadcasting Union Technical Review

"The complexity of a satellite newsgathering system could be a four-month long college course with a high tuition rate and an enrolment number so large you have to watch your professor on a TV screen. Jonathan Higgins might have saved the independent learner a few attendance point deductions by fitting it into one book."

--Satellite Broadband magazine

An ideal introduction for anyone working, or interested, in satellite newsgathering (SNG). The new edition of this popular book builds upon the success of the first--an important and valuable work that is extermely easy to read, comprehensive in its treatment, and detailed where necessary. SNG used to be an immensely complex and expensive affair where broadcasting organizations were at the mercy of an expert who sat in a lonely corner, until needed. Things have changed--everyone in a global news organization needs to know about it now. This is not only because of the high costs of mistakes, but because now even non-technical journalists on the ground have to operate their own equipment. Learn the skills, basics of equipment, cutting edge technology and critical safety issues of satellite newsgathering.

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Linda Gaitan:

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Donna Valdez:

In this time globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The healthiness of the world makes the information easier to share. You can find a lot of references to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. The book that recommended for you is Satellite Newsgathering this publication consist a lot of the information of the condition of this world now. This specific book was represented how does the world has grown up. The terminology styles that writer use to explain it is easy to understand. The actual writer made some exploration when he makes this book. This

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