



Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner

Nina Munk

Download now

[Click here](#) if your download doesn't start automatically

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner

Nina Munk

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner Nina Munk

Hardcover: 368 pages Publisher: HarperBusiness (January 1, 2004) ISBN: 0060540346 Product Dimensions: 9.3 x 6.4 x 1.3 inches Fools Rush In is the definitive account of one of the greatest fiascos in the history of corporate America. In a narrative fraught with drama, Nina Munk reveals the overweening ambition and moral posturing that brought down the Deal of the Century. With painstaking reporting and the remarkable eye for detail she's known for, Munk lays out, step by step, the anatomy of a debacle. Irreverent, witty, and iconoclastic, she sees through it all brilliantly. "As in all great Greek tragedies, you knew the plot before it played out," one perceptive insider told Munk on the subject of the AOL Time Warner deal; "you knew who'd be sacrificed at the altar." Here's what we discover in Fools Rush In: In their single-minded quest for power, Steve Case and Jerry Levin were at each other's throats even before the deal was announced. Bob Pittman was regarded! as a "windup CEO" by Case, and viewed as a hustler by just about everyone at Time Warner. Ted Turner underestimated Jerry Levin's ruthlessness badly. And Levin himself, convinced he was creating a great legacy comparable to that of Time Inc.'s founder, Henry Luce, refused to acknowledge the obvious: that, with a remarkable sense of timing, Steve Case had used grossly inflated Internet paper to buy Time Warner.

 [Download Fools Rush In : Steve Case, Jerry Levin, and the U ...pdf](#)

 [Read Online Fools Rush In : Steve Case, Jerry Levin, and the ...pdf](#)

Download and Read Free Online Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner Nina Munk

From reader reviews:

Walter Gagne:

In this 21st one hundred year, people become competitive in most way. By being competitive today, people have do something to make these people survives, being in the middle of the actual crowded place and notice by simply surrounding. One thing that oftentimes many people have underestimated the idea for a while is reading. Yeah, by reading a publication your ability to survive enhance then having chance to remain than other is high. To suit your needs who want to start reading the book, we give you this Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner book as beginner and daily reading publication. Why, because this book is usually more than just a book.

Dustin Davis:

Reading a book tends to be new life style in this era globalization. With examining you can get a lot of information that will give you benefit in your life. Along with book everyone in this world can share their idea. Guides can also inspire a lot of people. A lot of author can inspire their own reader with their story or perhaps their experience. Not only the story that share in the publications. But also they write about the data about something that you need instance. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors nowadays always try to improve their expertise in writing, they also doing some analysis before they write with their book. One of them is this Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner.

Vicki Escalante:

Do you really one of the book lovers? If yes, do you ever feeling doubt if you find yourself in the book store? Try to pick one book that you just dont know the inside because don't evaluate book by its protect may doesn't work this is difficult job because you are frightened that the inside maybe not while fantastic as in the outside seem likes. Maybe you answer could be Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner why because the wonderful cover that make you consider concerning the content will not disappoint anyone. The inside or content is usually fantastic as the outside or perhaps cover. Your reading 6th sense will directly show you to pick up this book.

Jackie Thompson:

The book untitled Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner contain a lot of information on this. The writer explains your ex idea with easy technique. The language is very simple to implement all the people, so do not worry, you can easy to read this. The book was written by famous author. The author brings you in the new age of literary works. It is easy to read this book because you can continue reading your smart phone, or device, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site along with order it. Have a nice read.

**Download and Read Online Fools Rush In : Steve Case, Jerry Levin,
and the Unmaking of AOL Time Warner Nina Munk
#LMN61P3FVSE**

Read Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk for online ebook

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk books to read online.

Online Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk ebook PDF download

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk Doc

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk Mobipocket

Fools Rush In : Steve Case, Jerry Levin, and the Unmaking of AOL Time Warner by Nina Munk EPub