



Essentials of Management Information Systems

Kenneth C. Laudon, Jane Laudon

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An in-depth look at how today's businesses use information technologies.

Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business professional. Laudon and Laudon emphasize how business objectives shape the application of new information systems and technologies.

The ninth edition focuses on currency and cutting-edge topics.

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