

No Barrier: How the Internet Destroyed the World Economy

Mr. Bob A Brill



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Despite all the glory and job creation theories heaped as praise on the Internet the fact remains the Internet has destroyed the world business model as we have known it and destroyed many businesses around the world. NO BARRIER takes an in depth and human look at how this happened and why there must be some cost to doing business on the World Wide Web. Award winning journalist Bob Brill takes a deep and sometimes personal look at what the Internet has done and where it still may go as it destroys everything from mom and pop businesses to larger companies and why many of the jobs we've known for so long will never come back again. With a forward by a respected economist, "NO BARRIER" is must reading for anyone with a business or an interest in the future of the Internet or anyone for that matter who surfs the web. Brill looks into the Napster disaster and the loss of entire industries due to the forces of the web as well as the creation of more industries. Should there be government control or at least restraints on the web? This is the question Brill delves into in exploring what might be called the most dangerous, fraudulent and criminal creating yet dynamic force the planet may have ever known. It is fascinating reading for anyone who has ever bought or sold on line, or whoever had to process an insurance claim on the Internet. It is here and it is not going away. Now the question arises how do you deal with the juggernaut without losing your shirt and everything else you hold dear to you?

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